

OUR COLLABORATORS

ABOUT NATIONAL TAIPEI UNIVERSITY OF BUSINESS (NTUB) TAIWAN

National Taipei University of Business was founded in 1917. This prestigious century-old school is an excellent vocational business university and one of the most important institutions in Taiwan that cultivates talented business personnel. The university specializes in business studies, emphasizes commercial innovative design and practical education, actively cooperating with industry and facilitating student internships. NTUB has always been the Top 1 choice for vocational senior high schools' business students in Taiwan. The school's students of Finance and Economics are ranked No. 1 in the "Survey of Enterprises' Favorite University Graduates" by Global Views Monthly. NTUB overall is ranked No. 3 nationally in the "Survey of Enterprises' Favorite Public Vocational Colleges" by 1111 Manpower Bank. The awards received by NTUB over the years affirm the efforts the school has made and the remarkable performance of its graduates

ABOUT DR. A.P.J. ABDUL KALAM TECHNICAL UNIVERSITY, LUCKNOW

AKTU (formerly UPTU) was established by the Government of Uttar Pradesh by the Amendment Act of 2015. It is an apex institution in the state that promotes and facilitates technical education having jurisdiction over the entire state of Uttar Pradesh. It is an affiliating institution currently providing affiliation to more than 1100 colleges/institutions. It is the largest university in U.P. At present around 4,00,000 students are enrolled in its various programmes. As enshrined in the University Act, the University aims to provide and upgrade education, training and research in fields of technical education in close co-operation with industries. The University lays a strong emphasis on knowledge creation through a well-planned research programme in emerging areas, and application of knowledge by undertaking issues and problems from the industry.

ABOUT UN GLOBAL COMPACT NETWORK INDIA

Global Compact Network India is the first Local Network in the world to be established with full legal recognition. It, also as a country level platform for businesses, civil organisations, public and private sector, aids in aligning stakeholders' responsible practices towards the Ten Universally Accepted Principles of UNGC in the areas of Human Rights, Labour, Environment and Anti - corruption, broad goals including Sustainable Development Goals and other key sister initiatives of the United Nations and its systems. It has also emerged as the largest corporate sustainability initiative in India and globally with a pan India membership of 345 leading business and non-business participants and 280 signatories, strengthening their commitment to the Global Compact Principles by becoming proud members of the Local Network in India.

WE AT SRMS...

Shri Ram Murti Smarak, a public charitable trust (Reg.), was established in the year 1990. It is well known for providing services to the community in the field of Education and Technology, Medicine, Humanities, Management, Law, Nursing and Pharmaceutical Sciences. Shri Ram Murti Smarak College of Engineering and Technology, Bareilly was established by the trust in 1996 as a premier institution in the state of UP. It provides excellent infrastructure which promotes human capital formation leading to excellence in all spheres of life. Faculty of Management Science of SRMSCET is a glorious institution producing professionals who are contributing their best in the field of management in India and abroad. It is untirely nurturing world class management professional by facilitating research driven academic curriculum coupled with inculcation of human and national values that guide them to excel in their professional career. Physical and academic environment provided to our talented students is unparalleled in the vicinity and is conducive to their holistic development.



4th INTERNATIONAL CONFERENCE EICBI'23

on
**Emerging Challenges & Strategies in
Post-pandemic and Regional Conflicts Era**
28th-29th April, 2023

In Association With



National Taipei University
of Business
Taiwan



United Nation Global
Compact Network
India



Dr. A.P.J. Abdul Kalam
Technical University
Lucknow



* Proposed

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Paper Submission: eicbi@srmscet.edu

Conference Link: <https://www.srms.ac.in/EICBI-23/>

Registration Link: <https://forms.gle/4er8VZjUGkMF3EeQ7>

ADDRESS

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Organised By

Faculty of Management Science

Shri Ram Murti Smarak College of Engineering & Technology
Bareilly (U.P.), India

ABOUT THE CONFERENCE

The world has faced a pandemic that affected almost every aspect of human life and the economy. WHO has reported nearly 6.45 million deaths, since the virus was detected in China in late 2019. Many people have lost their jobs due to the negative impact on the economic and industrial growth rates. Work from Home (WFH), digital learning, online shopping, and financial transactions have emerged as norms in the upcoming new world order. The world is also facing regional confrontations due to emerging issues of becoming global economic and political power. The regional confrontation resulted in the war between Russia and Ukraine and disturbances in China-Taiwan relationships. We are in a transforming state that includes emerging with challenges of identifying and shifting to the new roles of different actors in the economy and business world.

Therefore, SRMS Institutions and the National Taipei University of Business are organizing an International conference on the "Emerging Challenges and Strategies for Post-Pandemic and Regional Conflict Era" to examine the emerging challenges and strategies for moving to a state of new global equilibrium. We invite entrepreneurs, business leaders, management experts, economists, policymakers, educationists, and researchers with the following conference sub-themes:

- Examine how the pandemic affected and shifted the world to a new global order
- Challenges and strategies for the existing state of regional confrontations

CALL FOR PAPERS

Themes & Sub Themes (Extensive)

Tracks: Submissions are invited for the following session tracks.

People and Post-pandemic Society: This track accepts submissions that examine the impact and strategies for

- People's welfare, physical health, psychological health, & lifestyles
- People working styles and employment
- People's choices and preferences

Process and Technology: This track accepts submissions that examine the impact and strategies for

- Challenges to the existing processes and technology
- Problems in adapting to the new process & technological system
- Challenges related to people skills
- Technology transfer and registrations
- Industrial revolution 4.0

Planet and Sustainability: This track accepts submissions that examine the impact and strategies for

- Recycle and waste management

- E-waste management
- Biological waste management
- Planet-friendly products and processes

Business and Management: This track accepts submissions that examine the impact and strategies for business units related to

- Financial Management
- Operations Management
- Marketing Management
- HRM
- Business Analytics
- Consumer Behavior

Sectors of the Economy: This track accepts submissions that examine the impact and strategies for

- Manufacturing
- IT and ITes services
- Education & Health
- Hospitality & Service

India's World Economy: Position, Challenges, & Opportunities

This track accepts submissions that examine India's position, challenges, and opportunities from the following perspectives

- Politico-legal environment
- International trades
- Socio-cultural shift
- Emerging geo-political status

Note: The number and availability of the tracks will depend on the submissions.

IMPORTANT DATES

Conference Date	:	28 th -29 th April, 2023
Full Paper Submission	:	08 th April, 2023
Notification of Acceptance	:	15 th April, 2023
Registration Deadline	:	21 st April, 2023
Venue	:	SRMSCET, Bareilly
Mode	:	Offline*

*Online presentation facility may be provided for international participants.

REGISTRATION FEE DETAILS

	EICBI'23	INDIAN DELEGATES	FOREIGN DELEGATES
Corporate/Industry Person		2000 INR	US \$ 100
Academicians/Research Scholars		1500 INR	US \$ 75
Students		500 INR	US \$ 25

Payment Mode

The Registration fee should be paid by Demand Draft in favor of **Engineering SRMSCET** payable at Bareilly (U.P.)

For Online/NEFT

Account Name	:	Engineering SRMSCET
Account Number	:	52241010000080
Bank Name	:	Punjab National Bank
Branch Name	:	SRM Medical Smarak Trust Branch, Bareilly
Branch Code	:	522410
IFSC Code	:	PUNB0522410
SWIFT Code	:	PUNBINBBMRD

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PUBLICATION OPPORTUNITIES

All the selected papers will be published in any one of the following (Subject to Acceptance):

- Scopus, WoS & UGC Care** listed & Peer Reviewed journals
- Bizcraft:** Journal of Faculty of Management Science, A Peer Reviewed Journal (ISSN 2231-0231) Vol.-15, No.-2
- A Conference Proceeding Book** (with ISBN No.)

*Additional Fee will be Charged depending upon Journals Norms.

GUIDELINES FOR AUTHOR(S)

- The manuscript should include a title page providing information about the title of the study, authors name, affiliation, addresses, contact numbers & Email addresses of corresponding author (s).
- The abstract should not be more than 200 words including a maximum of five key words.
- The manuscript should not exceed 3000 words (including abstract) with title page & references. It should be free from all types of plagiarism.
- The manuscript should follow the APA guidelines in MS word format with single spacing, 1" margin on all sides & Times New Roman 12 point font style.
- The manuscript should contain tables in MS Excel and black & white images only.